

Strategic Plan 2022



Preamble

The purpose of this preamble is to provide definition for the term "emblem" in the Strategic Plan. The American University Reference Collection of the Catholic American University has embraced a common mission of innovation and dissemination of knowledge of the American and Pacific. The International Program.

Community Reference of all the areas of the Atlantic, including the, faculty, and the all location and in all modalities of the allumni and friends.

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Franciscan Identity &
Values (Mission)

Academic Experience
(Academic Success &
Satisfaction)

Community Engagement

Student Experience

Stewardship

- Objective
- Year 1, 2 or 3 of Strategic Plan
- Initiative
- Measure
- Comments



Franciscan Identity & Value (Mission)

Serving the community by engaging in activities that support our Franciscan mission

Initiative	Measure
Integrating internship opportunities allowing for immersion in the broader community in meaningful ways.	
Identifying and developing sustainable service learning opportunities in conjunction with our community partners.	

Fostering a community of Faculty and Staff committed to academic excellence and student centered learning

Initiative	Measure
Attracting and retaining a diverse faculty and staff.	
Creating opportunities for developing community among faculty and among faculty, staff, and administration.	
Sustaining a culture and traditions of faculty self-governance and of shared university governance.	
Committing resources adequate to enable faculty to flourish in scholarship, teaching, advising, and service.	
Committing resources adequate to enable staff to flourish in their respective areas of responsibility and expertise.	

Initiative	Measure
Integrating experiential learning opportunities such as internships, service learning, clinical or field experiences, and conference participation, allowing for immersion in the professional community in meaningful ways.	

Initiative	Measure

Engaging in community development in the regions that Alvernia serves

Initiative	Measure
<p>Educating students to be engaged, ethical, and empowered citizens who value diversity and contribute to local and global communities through purposeful leadership, activism, and service.</p>	
<p>Attracting students and strategic partnerships through community engagement offerings.</p>	
<p>Fostering collegiality, active listening, and participation in creative discussions about identifying and addressing local needs.</p>	



Student Experience



Recruiting and retaining students who can be successful at the University and contribute to the academic community and student experience.

Initiative	Measure
Developing an enrollment model focused on building the class based on enrollment goals by major, athletics, equity, diversity and inclusion and student engagement.	
Enhancing Student Services for Adult Learners including Career Development, Academic Advising, Student Engagement, Community Engagement and graduation outcomes.	
Creating a Graduate Student Association to allow for ongoing student feedback. Establish an advising structure within the 4 colleges that is flexible & responsive.	

Providing developmentally appropriate programs and services for all students including: Residents, Commuters, Athletes, Veterans, Transfers, International and Adults.

Initiative	Measure
Providing living learning environments that are conducive to the curricular and co-curricular experience.	

Initiative	Measure
Engaging students in leadership development through student organizations, clubs, leadership opportunities, student activities, wellness programming, commuter services, orientation, international student services, residence life and first year	

Initiative	Measure
Achieving optimal infrastructure, systems, and processes for efficient and sustainable operations.	
Committing to the preservation of our shared heritage with the Bernardine Franciscan Sisters and providing the environment for this heritage to flourish.	
Promoting engagement with the richness of the institutional and cultural histories of the University and the local area and region.	

Ensuring the responsible use of resources by seeking efficiencies wherever possible in consultation with all stakeholders.

Initiative	Measure
Ensure appropriate staffing.	
Streamlining communication, processes, and procedures to ensure responsible use of resources.	